VIRTUAL EVENTS



THE HAPPY MEDIUM

Whilst it is essential that all businesses and events respect the current government guidelines around social distancing and keeping teams safe, as the restrictions relax, companies will be looking at ways to reengage with their staff, suppliers and clients.

Traditional setups of hundreds of delegates sitting in the same conference space may take a while to return but in the meantime it is still important to get your messages across in a clear and professional manner.

We work with Sterling Event Group who can offer a range of packages to enhance your virtual communications and hybrid event.





MEETING ROOM PACKAGE

This package is suitable for the smaller, more entry-level, requirements where a working-from-home Zoom call doesn't quite cut it. We can offer a fit-for-purpose, professional environment to host the meeting from with facilities that allow for socially-distant seating solutions for those presenting to the conference.

A professional camera & microphone setup, along with a modern LCD screen for the display of the video conferencing software and initial technical support would be provided by Sterling Event Group to ensure a higher standard of video conference solution.

CONFERENCE LIVE STREAM

Based on the updated capacity information for each of the venue spaces with social distancing measures in place, it may be the case that you look to hold a more traditional conference setup with stage & set, however operate on a reduced in-person attendance figure.

In this scenario, we can offer a comprehensive bolt-on package to stream a live feed of your event out to those at home that can't feasibly or safely attend so they don't miss out on key updates and information.

You could also look to host smaller breakout sessions using the variety of meeting rooms available keeping smaller pockets of attendees together, then for plenary or keynote updates, these could be live streamed from a keynote stage in a different space, onto the screens in the breakout meeting rooms.

If this is something that may work for your event, please don't hesitate to contact us for advice and more information.



GET IN TOUCH

We are keen to work with you and help make your event a success. If you have any questions or further requirements please do not hesitate to contact us. We look forward to hearing from you.

Speak Soon!

AJ Bell Stadium

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